



February 2010

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Monthly Retail Sales, Yukon (not seasonally adjusted)

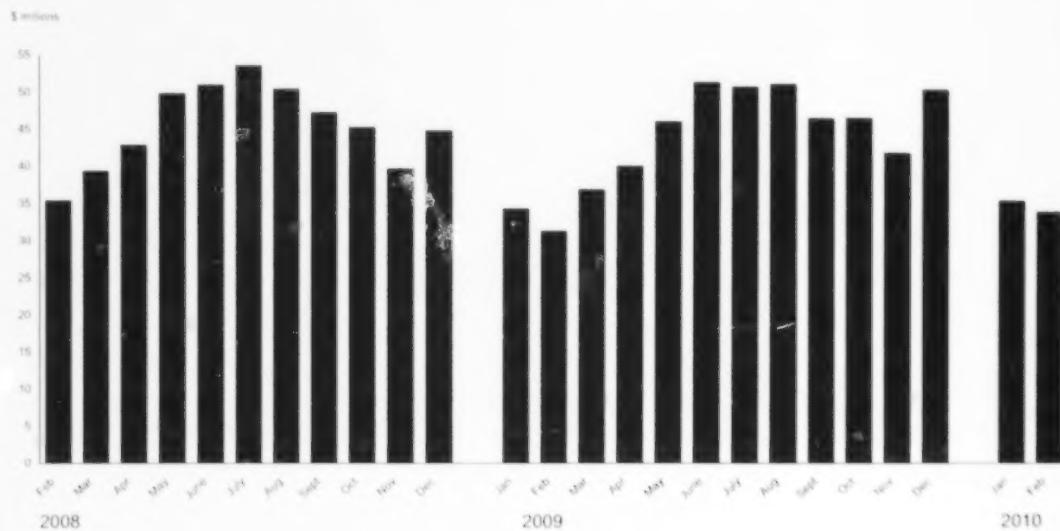
- Total preliminary retail sales in the Yukon for February 2010 were \$33,789,000
- The revised February 2009 figure was \$31,286,000
- The difference was an increase of \$2,503,000
- As a percentage, the increase was 8.0%

Note: Data published this month are based on an updated sample. The new level of estimates has led to a time series revision back to January 2004. These revisions incorporate 2009 annual revisions as well as some other historical revisions. Therefore, data released prior to this release are not comparable. In addition, the presentation of results makes direct use of the North American Industry Classification System (NAICS) as opposed to the previously used Trade Groups.

Preliminary unadjusted estimates of Yukon retail sales for February 2010 increased 8.0% from revised figures for February 2009. Canada's retail sales were up 6.5% over the same time period.

On an annual basis, revised retail sales in the Yukon totalled \$526,653,000 in 2009; a decrease of \$7,802,000, or 1.5% compared to the 2008 revised annual figure of \$534,455,000.

Yukon Monthly Retail Sales February 2008 to February 2010



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Yukon Retail Sales (*not seasonally adjusted*)

	Monthly Sales (\$000,000)	Change from Previous Month		Year-to-Date Total Sales (\$000,000)	Change from Year-to-Date One Year Before	
		(%)	(%)		(%)	(%)
2010 Feb (p)	33.8	-4.4	8.0	69.1	5.4	
Jan (r)	35.3	-29.7	3.1	35.3	3.1	
2009 Dec (r)	50.3	20.4	12.3	526.7	-1.5	
Nov (r)	41.8	-10.1	5.4	476.4	-2.7	
Oct (r)	46.5	0.0	2.7	434.6	-3.4	
Sep (r)	46.5	-9.0	-1.6	388.1	-4.1	
Aug (r)	51.1	0.7	1.3	341.7	-4.4	
Jul (r)	50.7	-1.2	-5.2	290.6	-5.4	
Jun (r)	51.3	11.5	0.8	239.9	-5.4	
May (r)	46.0	14.9	-7.5	188.5	-7.0	
Apr (r)	40.1	8.7	-6.4	142.5	-6.8	
Mar (r)	36.9	17.8	-6.2	102.4	-7.0	
Feb (r)	31.3	-8.7	-11.5	65.6	-7.4	
Jan (r)	34.3	-23.4	-3.3	34.3	-3.3	
2008 Dec (r)	44.8	12.9	-5.5	534.5	6.3	
Nov (r)	39.6	-12.4	-1.8	489.7	7.6	
Oct (r)	45.2	14.2	6.1	450.1	8.5	
Sep (r)	47.2	-6.3	9.3	404.8	8.7	
Aug (r)	50.4	-5.9	3.4	357.6	8.7	
Jul (r)	53.5	5.1	13.0	307.2	9.6	
Jun (r)	50.9	2.3	2.6	253.7	8.9	
May (r)	49.8	16.3	8.7	202.7	10.6	
Apr (r)	42.8	8.9	12.5	152.9	11.2	
Mar (r)	39.3	11.2	9.6	110.1	10.7	
Feb (r)	35.4	-0.2	6.8	70.8	11.3	

(p)—Preliminary figures

(r)—Revised figures

In February 2010, the unadjusted preliminary retail sales figure in the Yukon (\$33,789,000) decreased 4.4% from the revised figure for January '10 (\$35,337,000). Sales decreased by 8.7% from January to February '09 and decreased 0.2% from January to February '08.

On a year-to-date basis (Jan.-Feb.), revised retail sales in the Yukon for 2010 totalled \$69,126,000. This is an increase of \$3,563,000, or 5.4% over the same time period in 2009.

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Yukon Monthly Retail Sales by NAICS (*not seasonally adjusted*)

	Total Sales	Furniture & home furnishings stores	Food and beverage stores	Clothing and clothing accessories stores	Other Retail Stores*
			\$000s		
2010 Feb (p)	33,789	772	11,496	890	20,631
Jan (r)	35,337	1,171	12,391	839	20,936
2009 Dec (r)	50,280	1,173	16,378	2,160	30,569
Nov (r)	41,774	1,146	13,101	1,385	26,142
Oct (r)	46,469	1,163	14,801	1,391	29,114
Sep (r)	46,457	1,006	14,930	1,476	29,045
Aug (r)	51,065	1,162	15,709	1,540	32,654
Jul (r)	50,727	1,031	16,001	1,378	32,317
Jun (r)	51,341	960	14,926	1,405	34,050
May (r)	46,040	1,004	14,537	1,290	29,209
Apr (r)	40,070	896	13,011	1,155	25,008
Mar (r)	36,867	1,171	11,888	1,016	22,792
Feb (r)	31,286	691	10,694	852	19,049

(p)—Preliminary figures

(r)—Revised figures

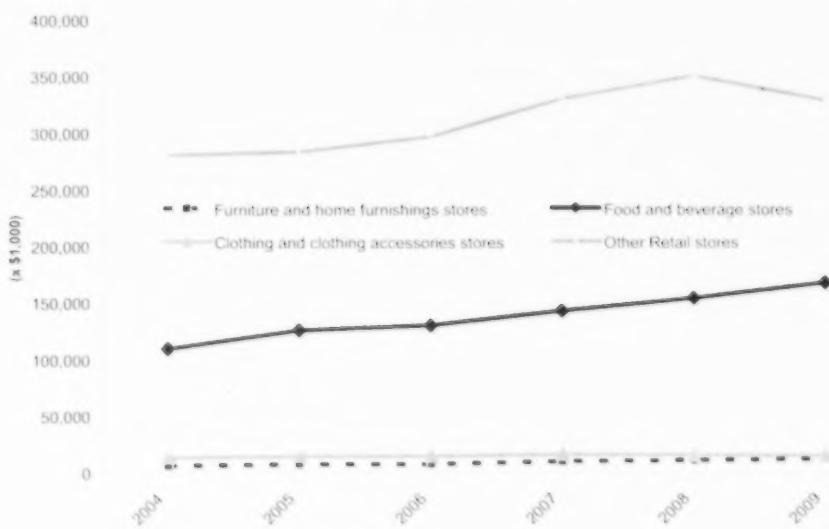
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Yukon Annual Retail Sales by NAICS (not seasonally adjusted)

	Total Sales	Furniture and home furnishings stores	Food and beverage stores	Clothing and clothing accessories stores	Other Retail Stores*
\$ 000s					
2009 (r)	526,653	12,364	168,276	15,834	330,179
2008 (r)	534,455	11,476	154,846	16,231	351,902
2007 (r)	502,655	10,518	143,611	16,874	331,652
2006 (r)	452,543	8,001	130,775	15,482	298,285
2005 (r)	434,688	8,018	126,522	15,391	284,757
2004 (r)	413,285	6,881	110,363	14,256	281,785

Retail trade by NAICS, 2004-2009

(Not seasonally adjusted)



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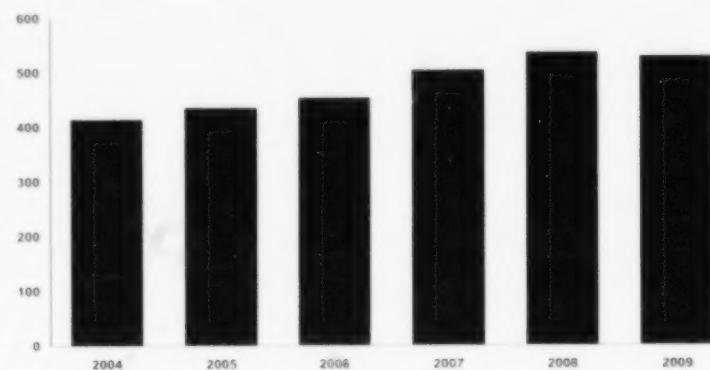
Retail Trade Survey Information

Retail sales figures obtained from surveys and GST remittances are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

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Yukon Retail Sales (not seasonally adjusted) Annual Estimates, 2004 to 2009

\$ million



During the past 6 years, annual retail sales in the Yukon have ranged from a low of \$413,285,000 in 2004 to a high of \$534,455,000 in 2008. The largest percentage increase in sales over the previous year occurred in 2007 when sales were up 11.1% over sales in 2006. The only decrease in sales occurred in 2009, when sales fell by 1.5% compared to 2008.

Yukon		Canada		
	Retail Sales (\$million)	% change from previous year	Retail Sales (\$million)	% change from previous year
2009 (r)	526.7	-1.5	415,413.4	-2.9
2008 (r)	534.5	6.3	427,895.9	3.7
2007 (r)	502.7	11.1	412,565.3	5.9
2006 (r)	452.5	4.1	389,459.5	6.4
2005 (r)	434.7	5.2	365,994.1	5.6
2004 (r)	413.3	-	346,454.6	-

* 'Other Retail Stores' is equal to total sales minus the NAICS categories listed. 'Other Retail Stores' includes *Motor Vehicle and Parts Dealers; Electronics and Appliance Stores; Building Material and Garden Equipment and Supplies Dealers; Health and Personal Care Stores; Gasoline Stations; Sporting Goods, Hobby and Music Stores; General Merchandise Stores; and Miscellaneous Store Retailers*, which are not released separately by Statistics Canada due to confidentiality restrictions.

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Next release: May 25th, 2010